

# One Source

**FLSmidth & Co. A/S**

Annual Report 2009



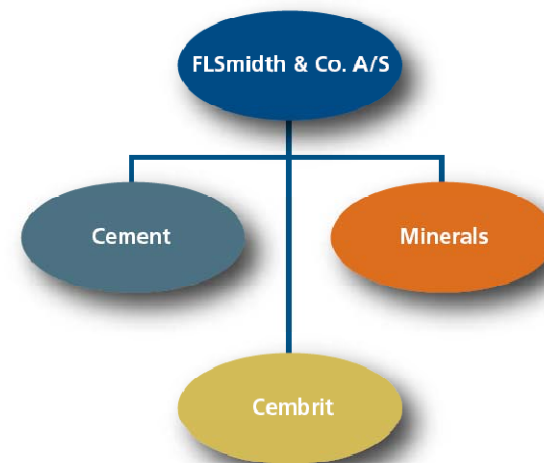
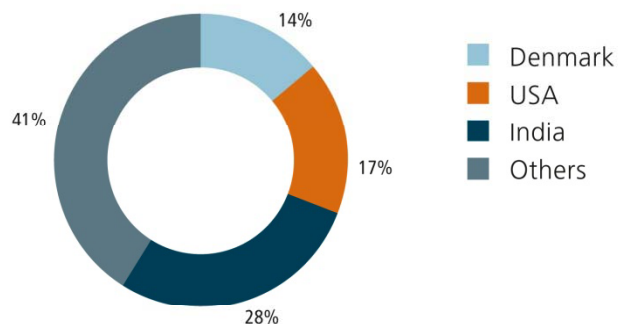


## Facts about FLSmidth & Co.

- a leading supplier of equipment and services to the global cement and minerals industries

- **A global company with a strong local presence** worldwide
- Head office in Denmark, major engineering centres in India and USA
- **10,664 employees** worldwide
- **Strong track record and 128 years of experience**

Geographical distribution of employees



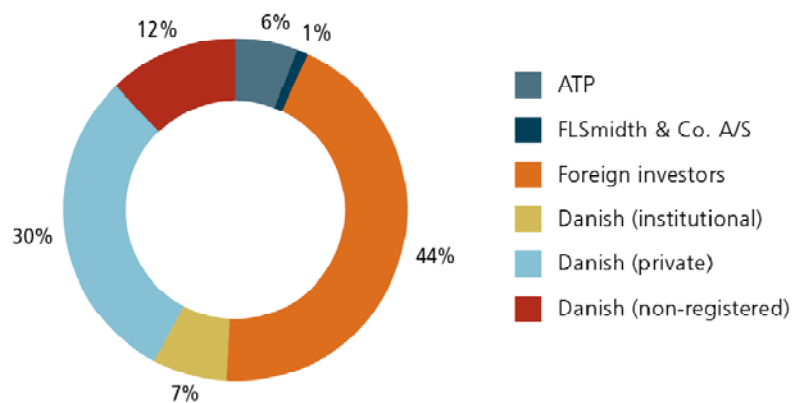


## Investing in FLSmidth & Co. A/S

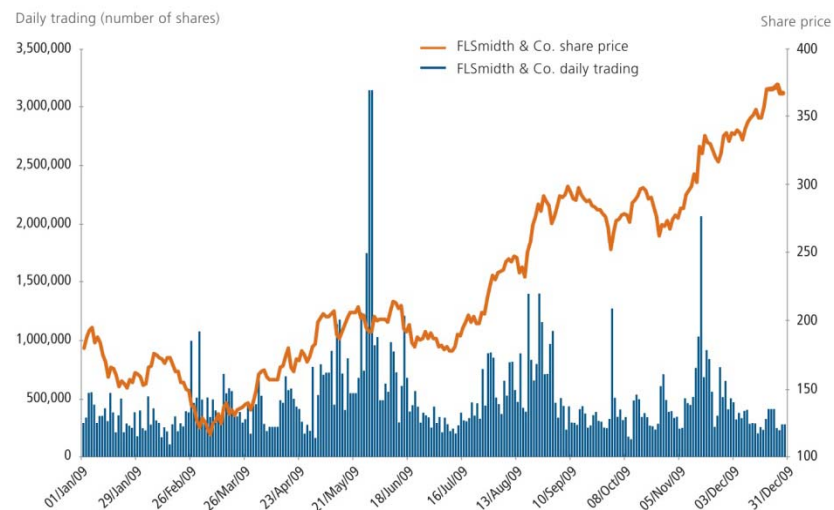
- Total shareholder return :
- Pay-out ratio:
- EPS (diluted) :
- Number of shareholders:
- Market Cap:

2009	2008
<b>104%</b>	(64%)
<b>22%</b> (DKK 2+5 per share)	0%
<b>DKK 31.9</b>	28.8
<b>44,800</b>	42,000
<b>DKK 19.5bn</b>	DKK 9.6bn

### Classification of shareholders



### Developments in share price and trading in 2009





## Key messages in Annual Report 2009

- **Historically strong performance**

- Cash flow from operations (DKK)
- EBIT margin
- Net profit (DKK)

2009	2008
2,470m	2,324m
9.8%	9.5%
1,664m	1,515m

- **Proposed dividend** DKK 5 per share (on top of DKK 2 already paid in 2009)
- **Order intake in 2010 is expected to increase** in both Cement and Minerals vs. 2009
- Expected **revenue in 2010: DKK 19-20bn**
- Expected **EBIT margin in 2010: 8-9%**



## Asset light business model is working well

- **Engineering house and technology provider**
- **Flexible cost structure (payroll)**
- **Most manufacturing is outsourced**  
(~80-90%)
- **Low working capital** due to prepayments from customers (typically 10-25% of total contract amount upfront)
- **Low maintenance CAPEX**  
(~2% of revenue at present)
- **Order related engineering off-shored to India**
- Increased **sourcing** from **competitive-cost-countries**  
(~25% at present)





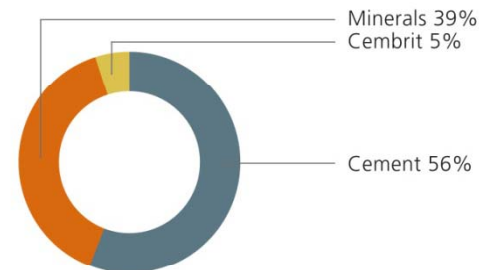
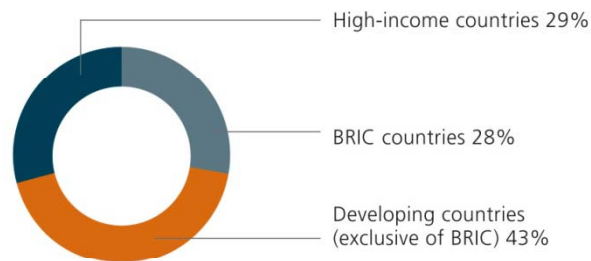
## Highlights 2009

DKKm	2009	2008	change
Revenue	23,134	25,285	-9%
EBITDA (before special non-recurring items)	2,725	2,911	-6%
EBIT	2,261	2,409	-6%
Profit for the year	1,664	1,515	+10%
Order intake	13,322	30,176	-56%
Order backlog	21,194	30,460	-30%
Net interest bearing receivables /(debt)	1,085	(574)	
Working capital	21	207	
CFFO	2,470	2,324	+6%
Free cash flow	1,965	1,453	+35%
Investments in R&D	315	268	+18%
Number of employees	10,664	11,510	-7%



## Revenue 2009

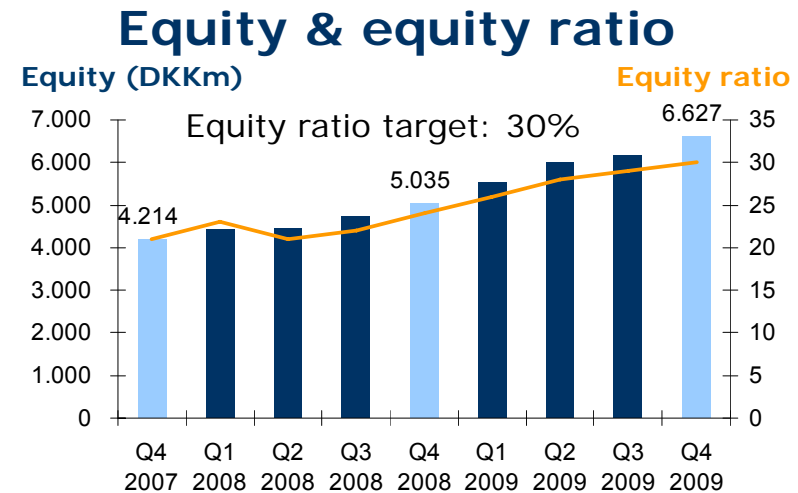
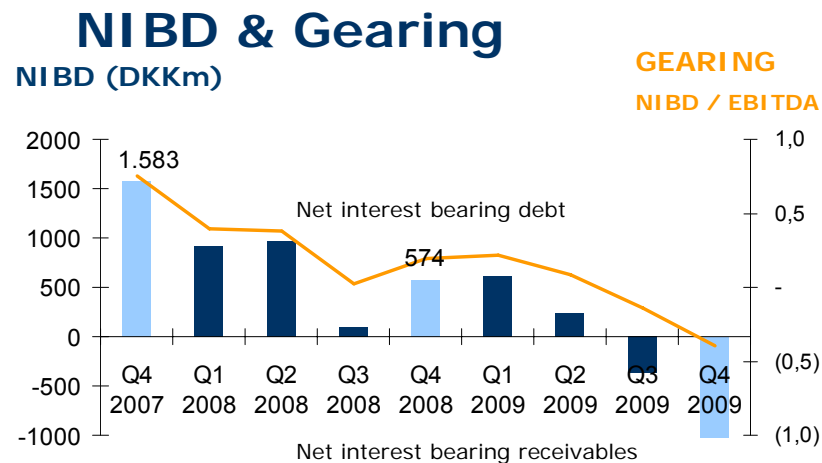
- **Revenue in 2009: DKK 23,134m** down 9% vs. 2008
- **Strong order backlog** at the beginning of the year provided protection against weak business climate in 2009 **resulting in a soft landing**
- **Developing countries** accounted for **71%** of revenue in 2009 (2008: 67%) – of which **BRICs** accounted for **28%** (2008: 13%)
- **Cement** is still the largest business segment accounting for **56%** of revenue in 2009 (2008: 54%)





## A strong financial platform

- **Equity ratio 30%-target reached in 2009**
- **No net debt** (End 2009: Net interest bearing receivables DKK 1,085m)
- Committed **credit facilities extended** to 2013
- **Working capital close to zero** (End 2009: DKK 21m)
- **New dividend policy:** DKK 7 per share per year

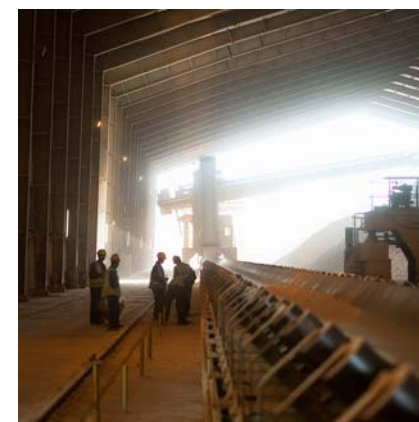






## Key strategic focus areas in coming years

- **Stronger focus in Minerals**
  - Prioritize growth industries
  - Enhance customer intimacy
  - Focused technology portfolio
  
- **Stronger focus on China and India**
  - Growing regional markets
  - India: internal sourcing of engineering and back-office
  - Group Management to be represented in India from 1 July 2009 by Bjarne Moltke Hansen
  - China: internal and external sourcing of manufactured components and equipment
  
- **Increased activity in Customer Services**
  - New and innovative service concepts
  - O&M contracts
  
- **One Company – One Name – “One Source”**
  - Subsidiaries and product companies to be named FLSmidth
  - Branding platform being launched





## Optimisation of the cost structure

- **Cost reduction measures in 2009**
  - Prudent spending
  - Reduced travel activity and increased use of video conferencing
  - Workforce reduced by ~10% (excl. acquisitions)
  - Restructuring of Technical Division and transfer of order related engineering work to India
  - Continued global integration of functions and physical offices
  
- **LEAN Engineering**
  - Lead time for design reduced by 40% in departments where introduced
  - To be applied in the global organisation

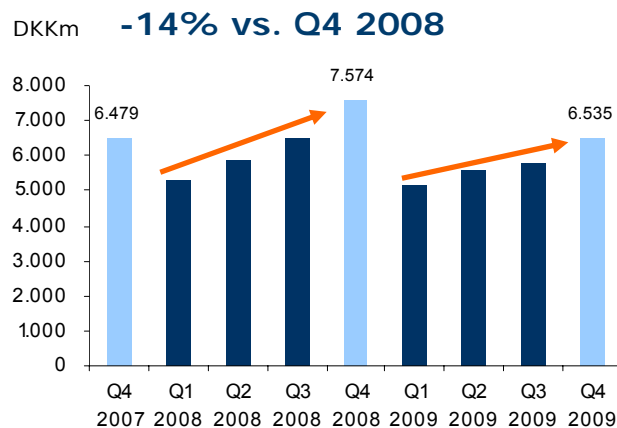




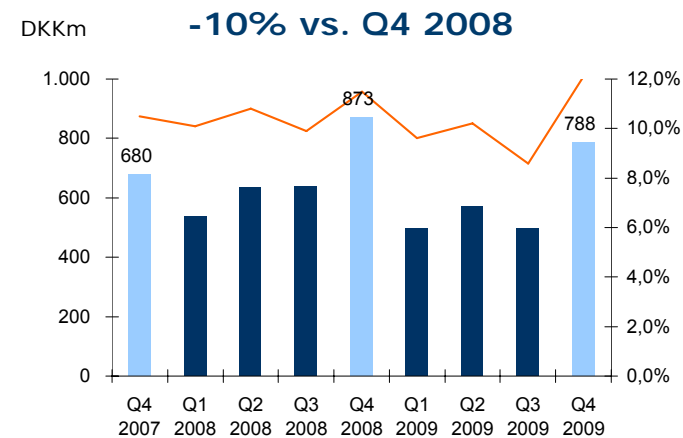
## Satisfactory revenue and margins in 2009

- **Revenue down 9% yoy**
  - Customer Services revenue up 2% yoy
  - Traditional seasonal quarterly pattern repeated in 2009
- **EBIT ratio 9.8%** vs. 9.5% in 2008, exceeding own expectations
  - Positively impacted by improved order execution, higher than expected revenue and finalisation of projects
  - Our asset light business model is working!

### Revenue (quarterly)



### EBIT adj.\* (quarterly)



\*) Adjusted for effect of purchase allocation regarding GL&V Process

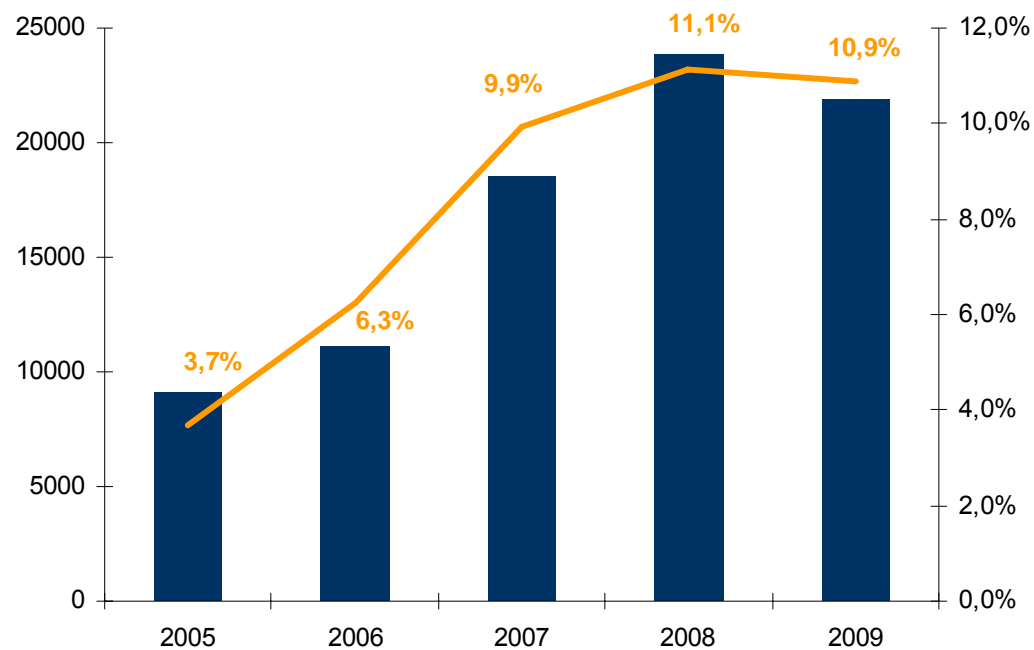


## Development in Cement & Minerals EBITA ratio

(Group EBIT excl. Cembrit and purchase price allocations related to GL&V)

**Revenue**  
(Cement & Minerals)

**EBITA ratio**  
(Cement & Minerals)

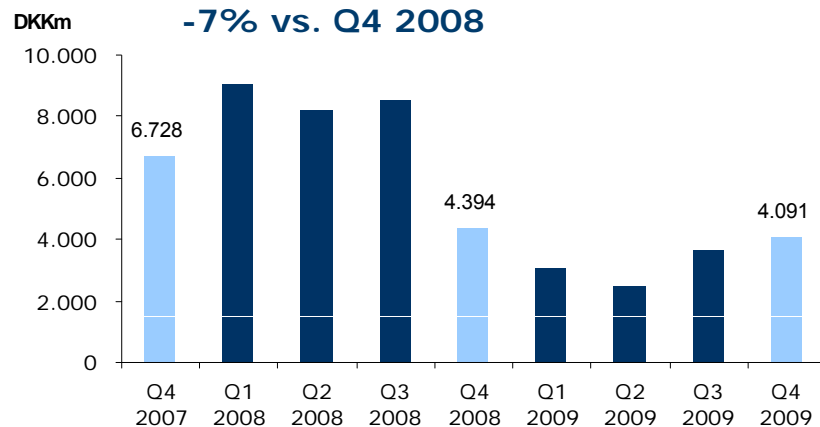




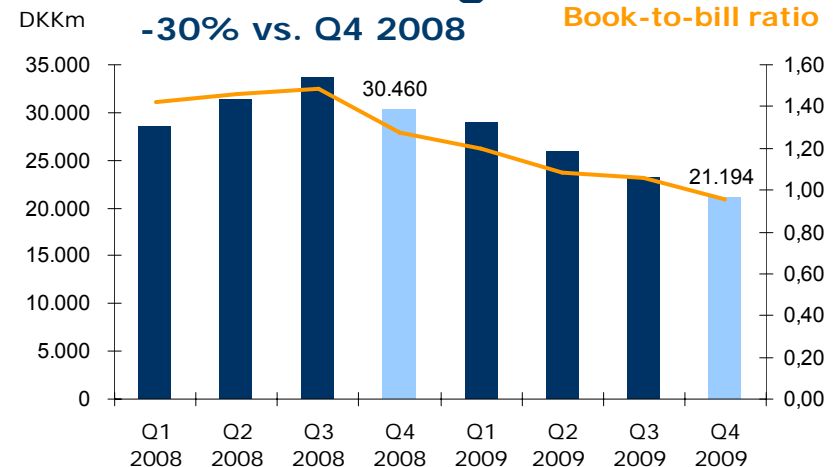
## Order intake and order backlog

- Focus on securing new orders on **satisfactory terms and conditions**
- Signs of slightly **increased optimism** and customer interest in Q409
- **Quarterly order intake** down 7% vs. Q408, however up 13% vs. Q309
- **Order backlog** down 30% vs. End 2008
- Approx. DKK 2.5bn of current order backlog is still **on hold**, but developing positively

### Order intake gross (quarterly)



### Order backlog



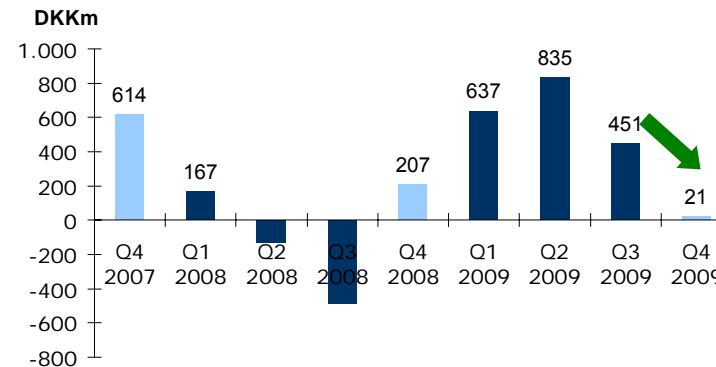


# Cash management in 2009

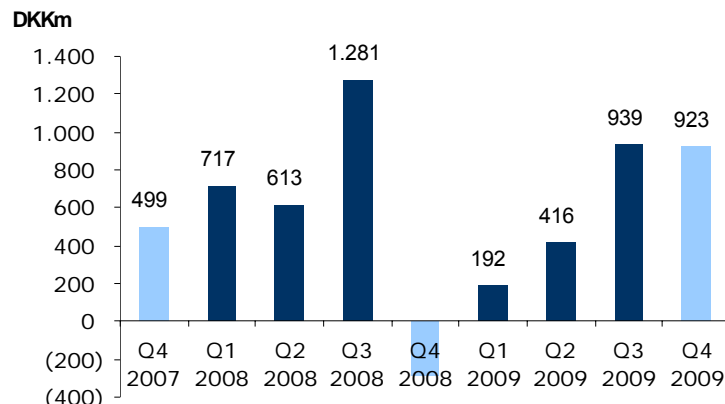
Strong cash-flow generation and working capital under control

- Dedicated effort throughout 2009 to reduce trade receivables and inventories, and to optimise trade creditors
- Increasing trend in working capital reversed in Q3 and Q4

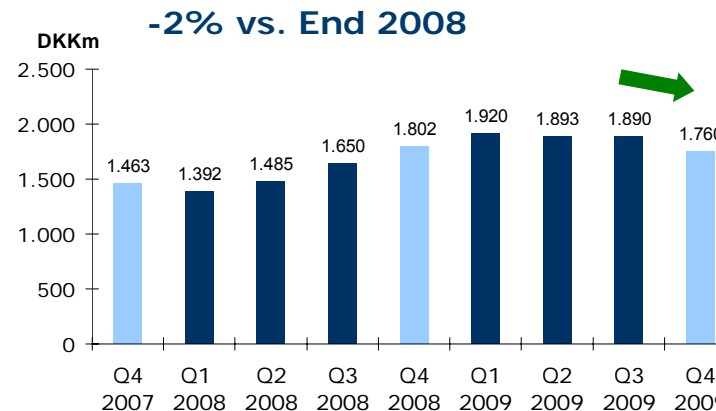
## Working capital



## CFFO



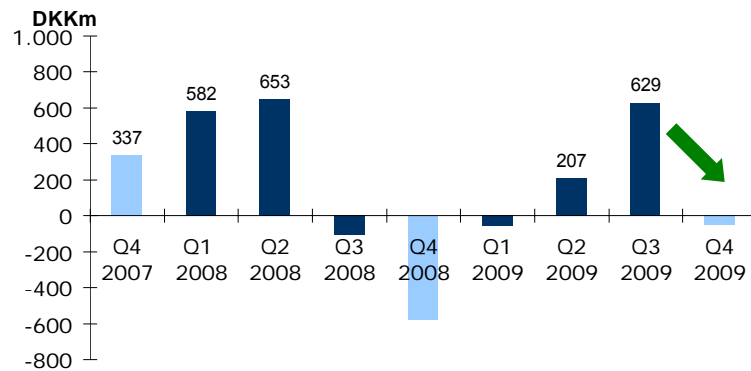
## Inventories



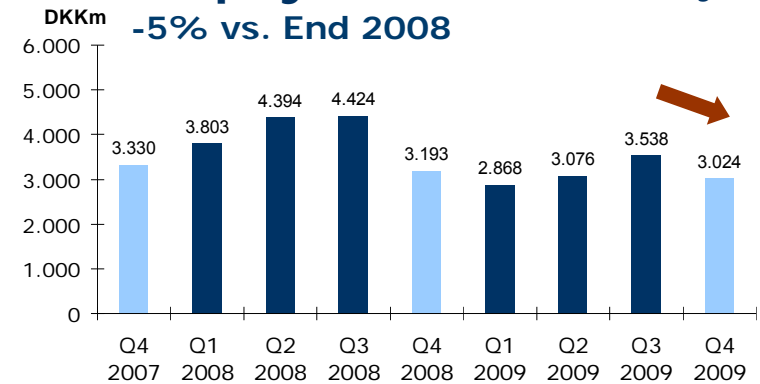


# Cash management focus areas

## Work-in-progress (net asset)

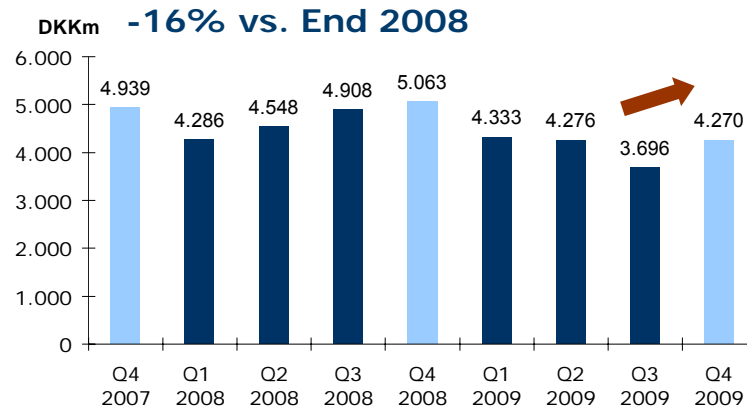


## Prepayments (net liability \*)

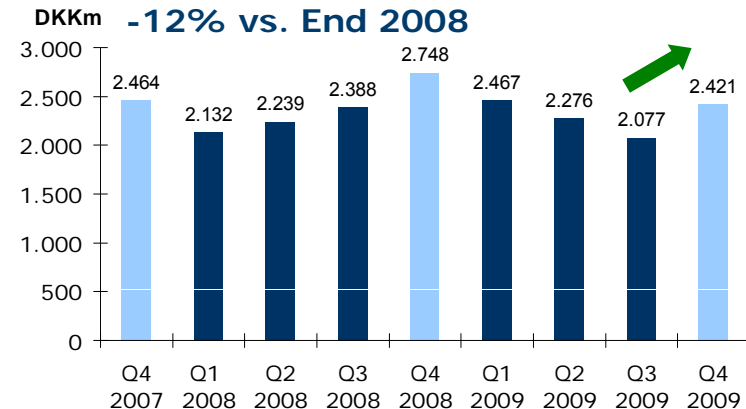


\*) Prepayments from customers less Prepayments to sub-suppliers

## Trade receivables



## Trade creditors

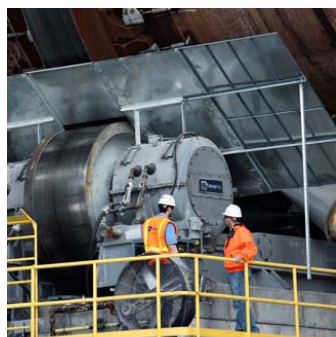


## Highlights 2009

- **Revenue** down by 5%, while **EBIT** was up by 2%, and as such, **record high** - due to higher than expected revenue, improved order execution and finalisation of projects
- Acquisition of **EEL Limited India**
- **The largest cement plant** in the world, Holcim's Ste. Genevieve, USA, was successfully **commissioned** in 2009

## Current business environment

- **Market outlook** remains somewhat **weak**, resulting in intensified price competition
- **Local business opportunities prevail**, particularly in:
  - North Africa
  - India
  - Indonesia
  - Latin/South America



### DKKm YTD

Revenue  
EBIT  
EBIT ratio

2008  
13,708  
1,521  
11.1%

2009  
**13,059**  
**1,548**  
**11.9%**

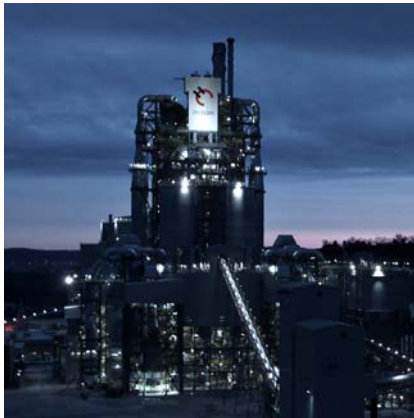




## Holcim, Ste. Genevieve, Missouri, USA

The world's largest cement production line with a capacity of 12,000 tonnes clinker per day

*Designed and delivered by FLSmidth*



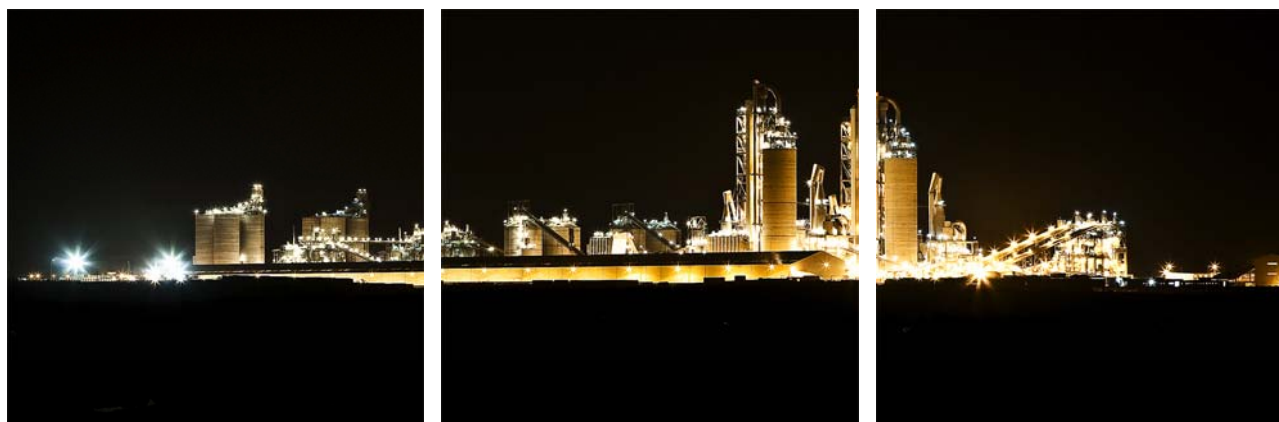
### Facts about Ste. Genevieve

- Commissioned in 2009
- State-of-the art technology
- Largest capacity in the world
- Lowest OPEX per tonne ordinary portland cement produced
- Complies with most stringent environmental regulations



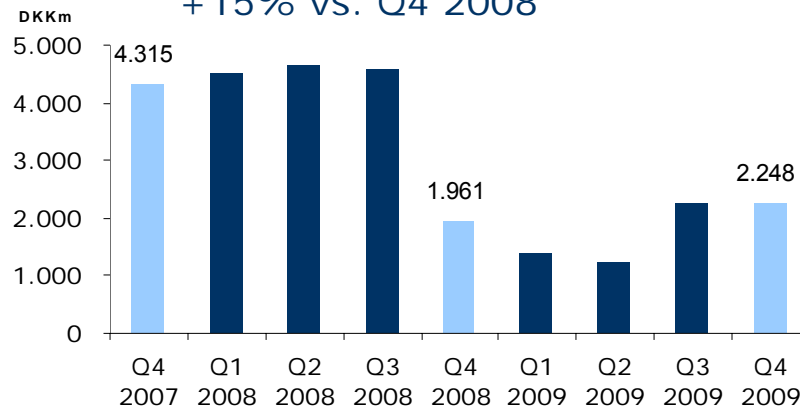
## Large cement orders received in 2009

21 July 2009	Uruguay	DKK 225m
30 July 2009	Indonesia	DKK 420m
31 July 2009	Indonesia	DKK 420m
22 Sep. 2009	Libya (O&M)	DKK 330m
14 Oct. 2009	Libya	DKK 970m



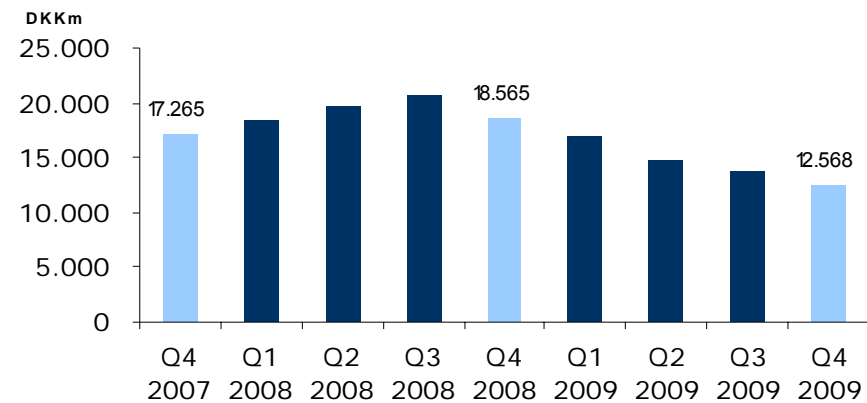
### Order intake (gross)

+15% vs. Q4 2008



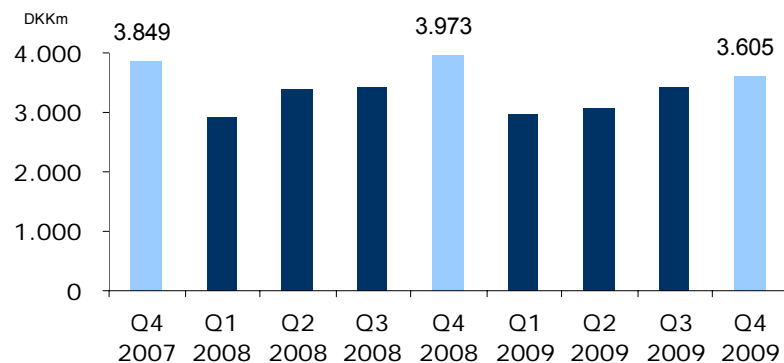
### Order backlog

-32% vs. Q4 2008



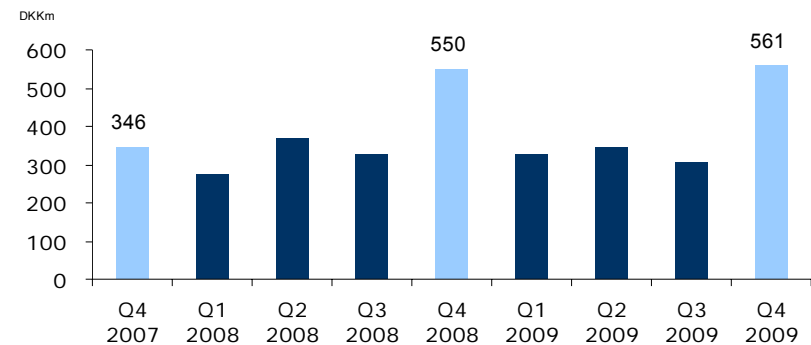
### Revenue

-9% vs. Q4 2008

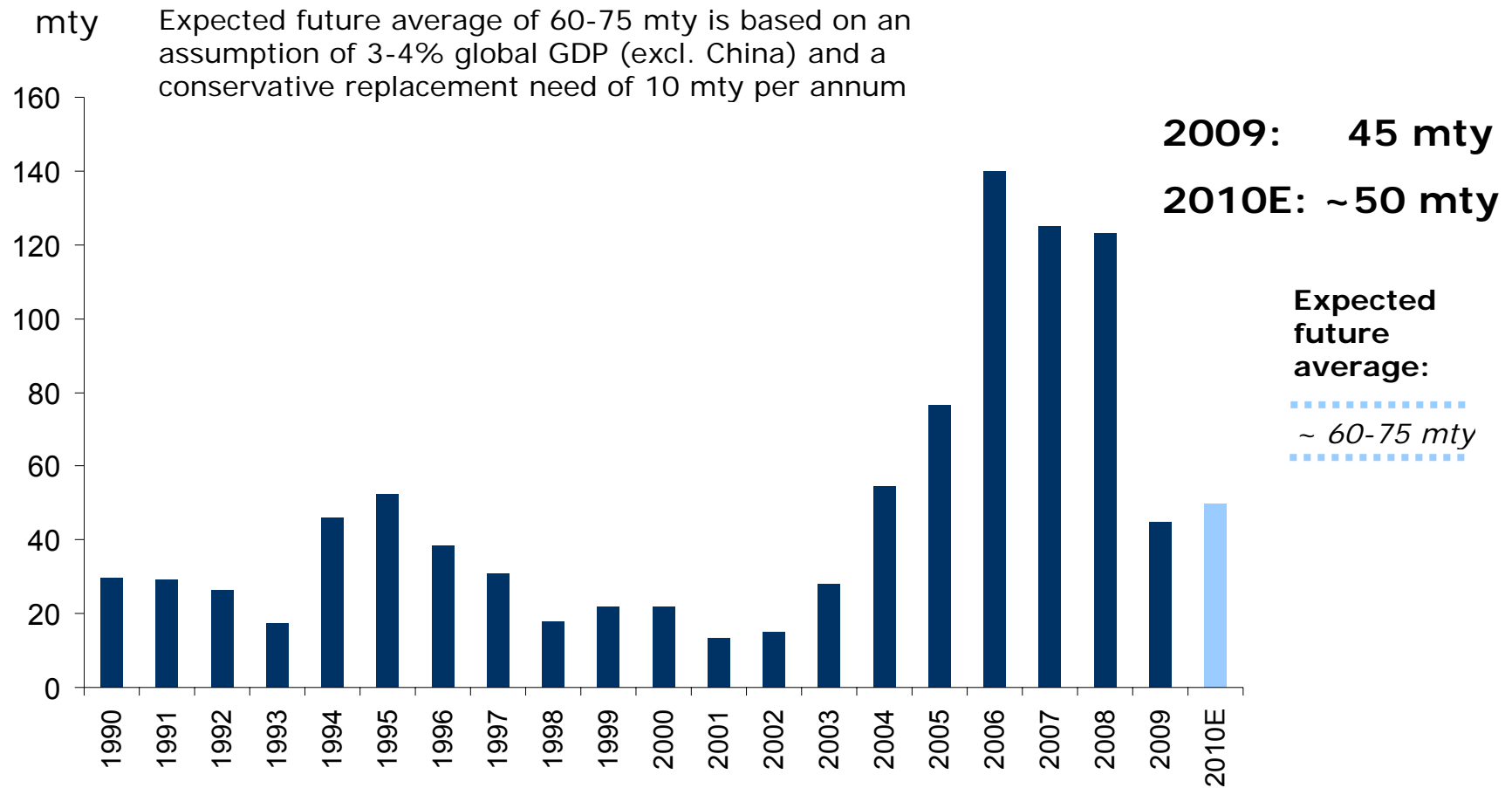


### EBIT

+2% vs. Q4 2008

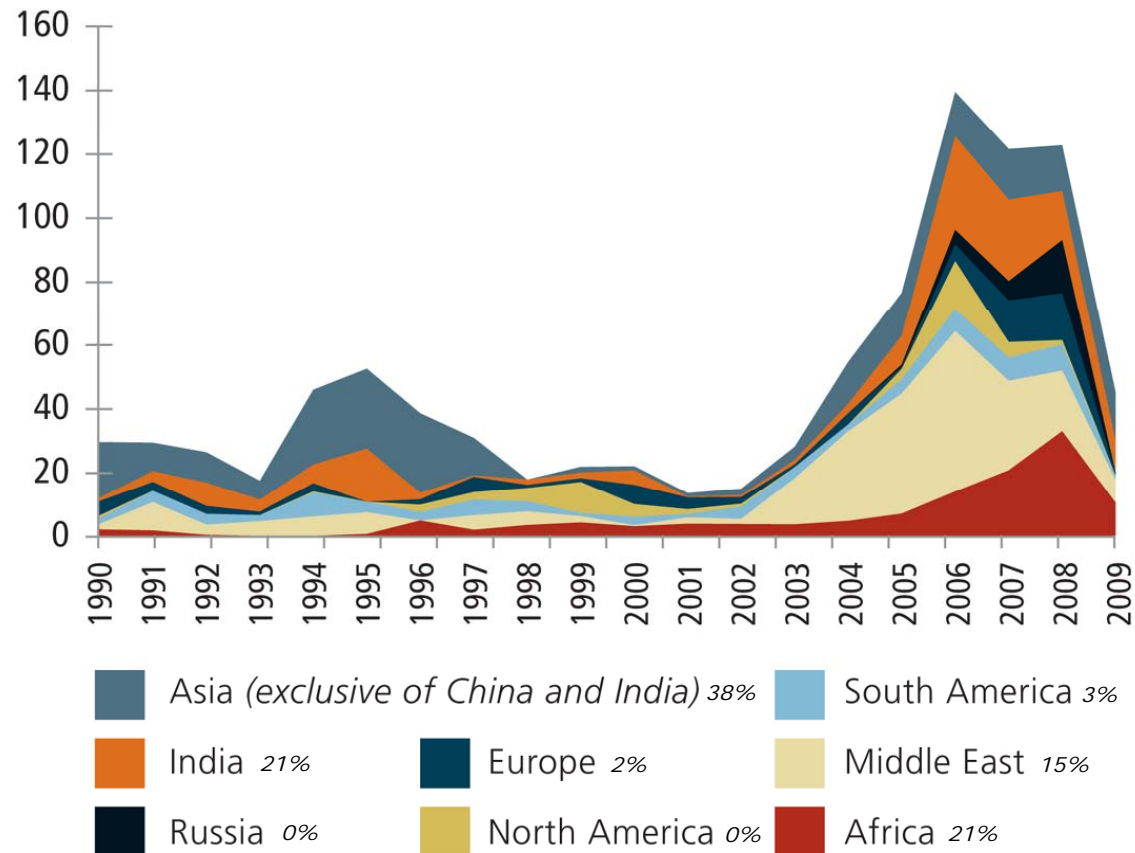


## New global contracted cement kiln capacity (excl. of China)





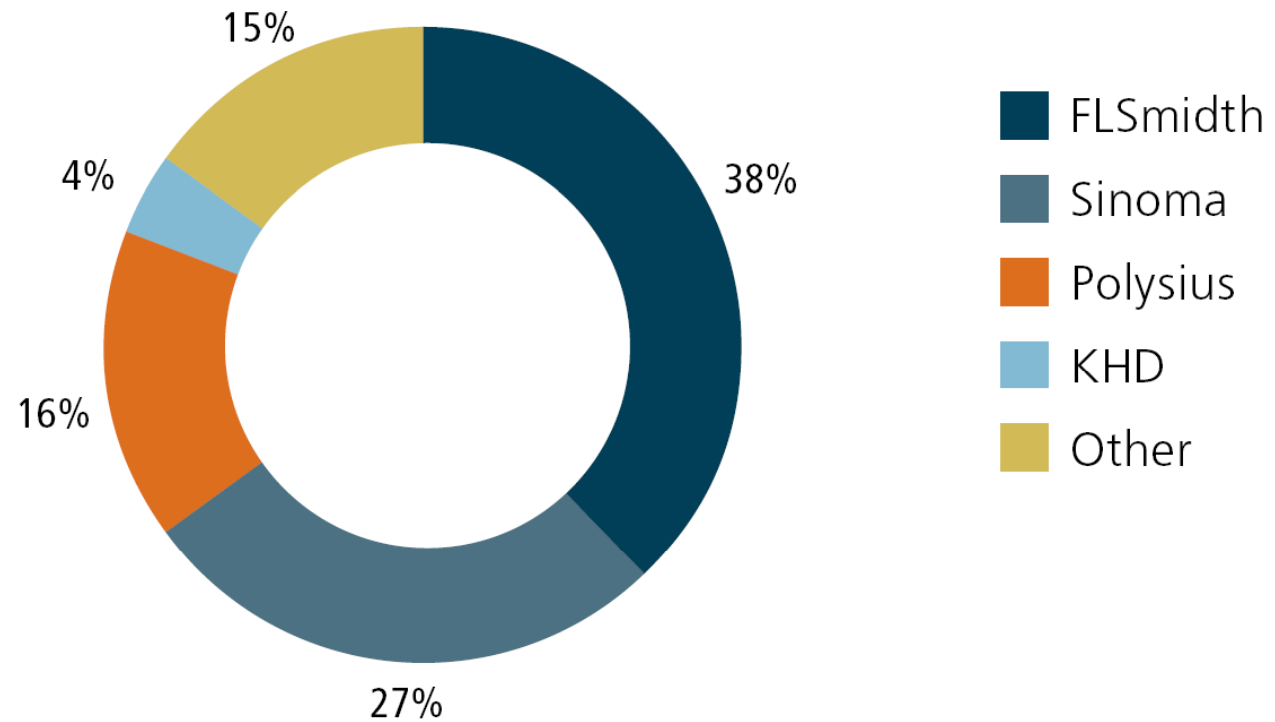
## Geographical distribution of new global contracted cement kiln capacity (excl. China)





## Market share 2009

Contracted new kiln capacity globally excl. China

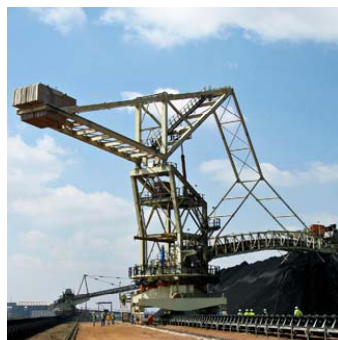


## Highlights 2009

- **Order intake** considerably lower, although improvement seen in Q409
- **Revenue** down by 14% and **EBIT** by 17% in 2009
- **Management focus in 2009:**
  1. Stabilise the business
  2. Prepare for the future
  3. Redefine our strategic roadmap

## Current business environment

- Supported by improved market conditions, the mining industry is taking a **more optimistic view** on 2010 activities, although **still cautious**
- Announced **2010 Capex budgets** are supporting **increased business activity**
- **Large inquiry list** and improved customer interaction, particularly in coal, iron ore, gold, phosphate and copper



### DKKm YTD

Revenue

EBIT

*EBIT adj.*

EBIT ratio

*EBIT ratio adj.*

2008

10,470

960

1,238

9.2%

11.8%

2009

9,037

798

895

8.8%

9.9%

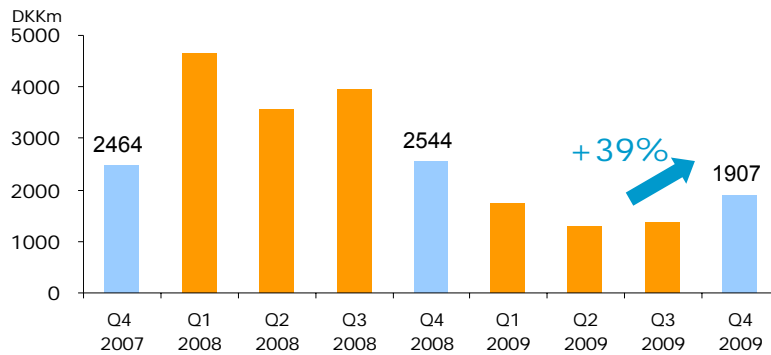
## 1) Stabilise the business

### Order intake and backlog development

- Mining companies focused on balance sheet optimisation and cash preservation
- Only few large projects became contracts
- Intensified price competition as a result

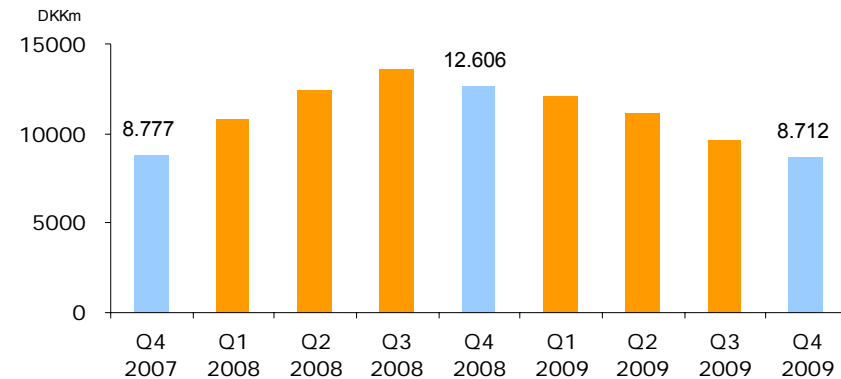
### Order intake (gross)

-25% vs. Q4 2008



### Order backlog

-31% vs. Q4 2008





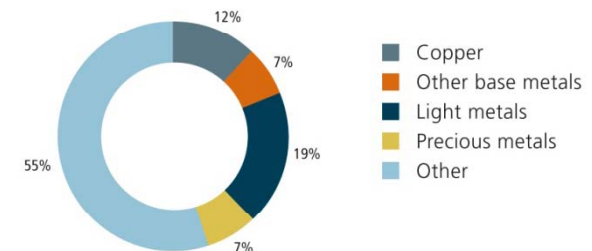
Breakdown of large order intake in 2009 (orders > DKK 50m)

## 1) Stabilise the business

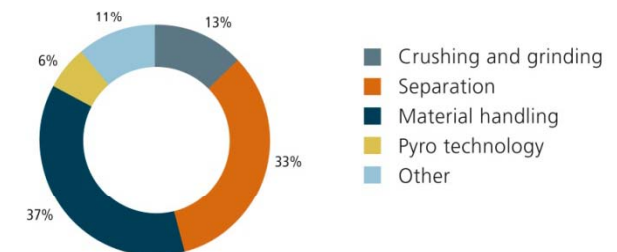
### Order intake in 2009

- Activity has primarily been within **coal** and **alumina**
- Demand has primarily been for **material handling** and **separation** equipment
- **India** has been the most active market
- **Major contracts in Q409**
  - India, coal      DKK 262m
  - Vietnam, coal   DKK 201m

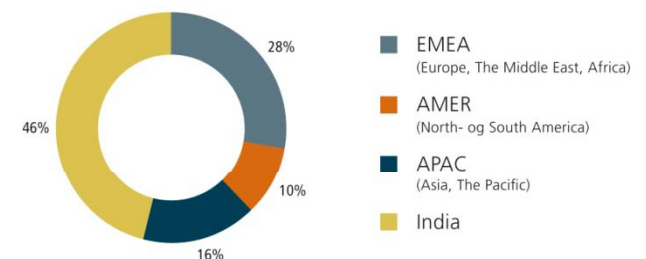
By type of mineral



By product type



By geography



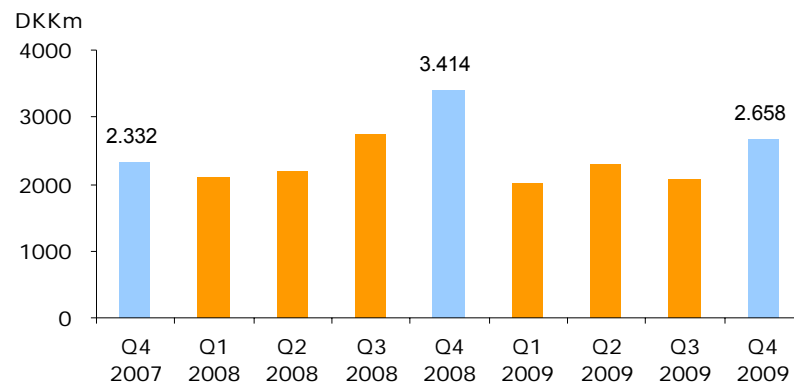
## 1) Stabilise the business

### Backlog execution in 2009

- Some contracts and shipments were postponed or put on hold, resulting in **delayed income recognition**
- Some **normalisation in Q4**, resulting in the highest levels of revenue and EBIT compared to previous quarters 2009
- Several contracts on hold are in process of being revitalized

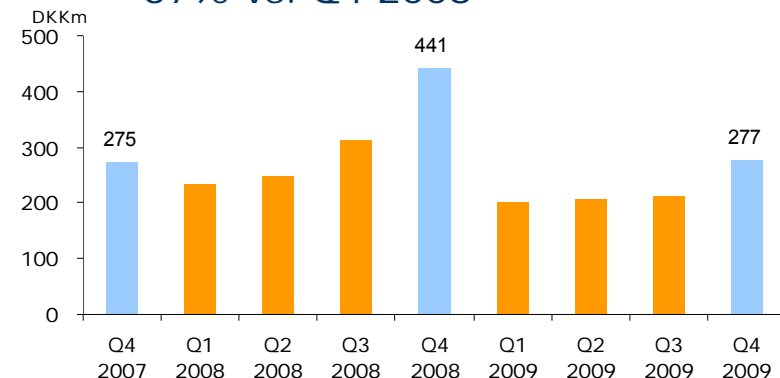
### Revenue

-22% vs. Q4 2008



### EBIT adj.

-37% vs. Q4 2008



\*) Adjusted for effect of purchase price allocations related to GL&V Process; DKK -24m in Q4 2008 and DKK -24m in Q4 2009

## 2) Prepare for the future

### Actions to reduce costs in 2009 and protect margins going forward

- Reduction in force
- Reduced working week
- Monitor operational costs
- Improved utilisation of resources in India
- Improved sourcing in cost competitive countries
- Continued integration with Cement



### Acquisitions in 2009

Enhanced flowsheet coverage through acquisition of:

- **Conveyor Engineering, USA**  
(supplier of major bulk material handling systems)
- **Summit Valley Equipment & Engineering, USA**  
(modular gold and silver extraction plants and equipment)



### 3) Redefine our strategic roadmap

#### Strategic review with aligned focus and management attention towards

- Improved customer intimacy
- Selected growth industries
- Key technologies
- Grow Customer Services segment
- R&D activities directed towards growth industries and key technologies
- Acquisitions directed towards growth industries
- Further develop supply chain management
- Improved internal coordination and communication through delayering and simplified management structure in place February 2010

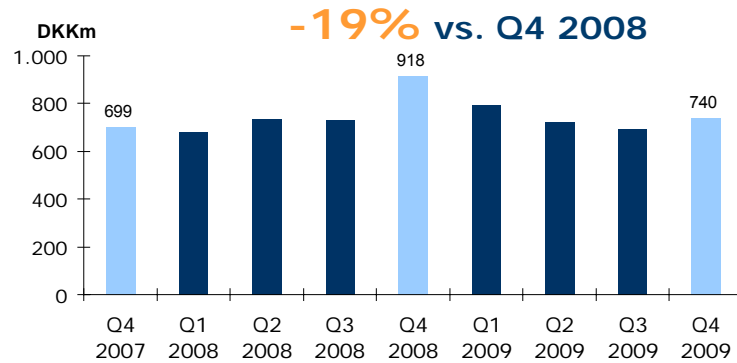




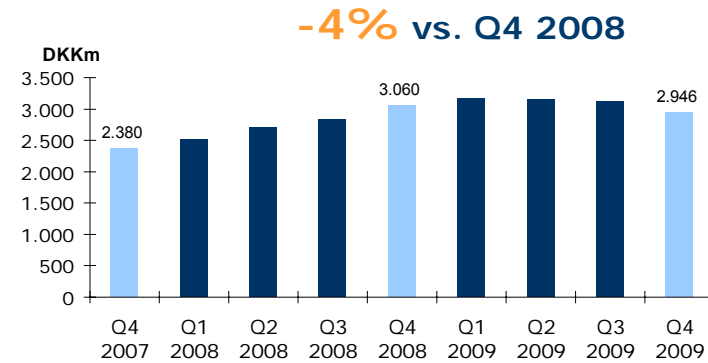
## Customer Services showed signs of improvement in Q4

(included in Cement & Minerals)

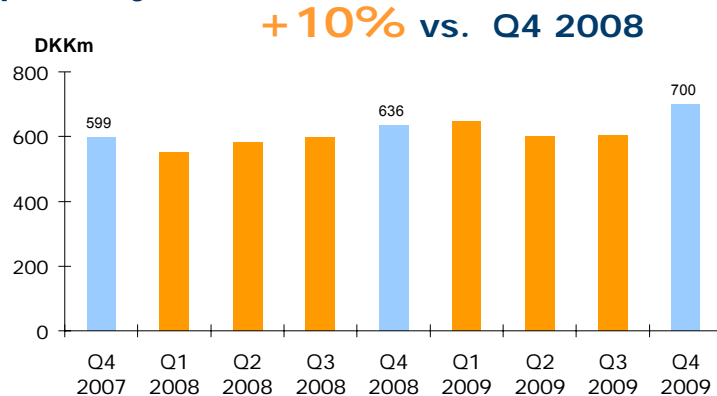
### Cement Customer Services revenue (quarterly)



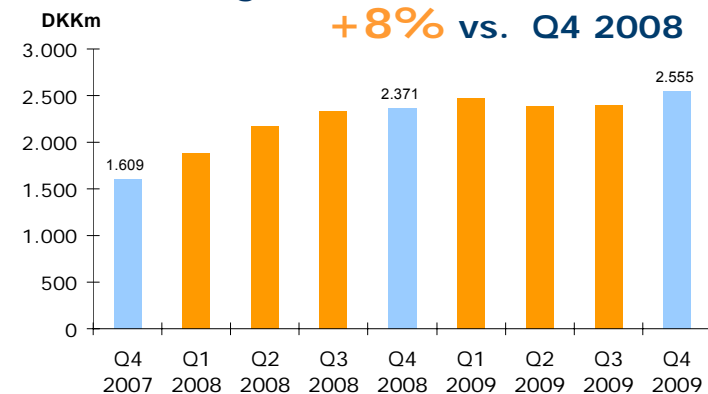
### Cement Customer Services revenue (12M trailing)



### Minerals Customer Services revenue (quarterly)



### Minerals Customer Services revenue (12M trailing)





## Operation & Maintenance contracts (O&M)

- Dedicated work over the past 3 years to establish **operation & maintenance** of cement and minerals processing plants as a **new business area**
- **First Cement O&M contract** in Egypt has been in operation for 1 year with **very satisfying results**
- **First Minerals Maintenance contract** at Los Pelambres in Chile has just celebrated 10 year-anniversary
- **Negotiations ongoing** with several other interested customers

### Current contracts

#### Cement (O&M)

- Egypt (contracted in 2007)
- Libya (contracted in 2009)

#### Minerals (M)

- Los Pelambres, Chile (prolonged in 2008)
- Collahuasi, Chile (prolonged in 2008)
- Peñasquito, Mexico (contracted in 2008)

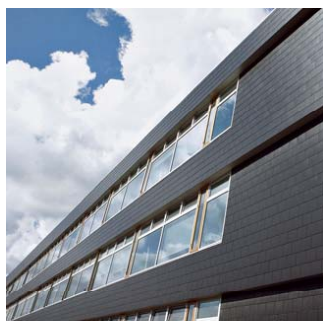


## Highlights 2009

- **Revenue** down 11% and negative **EBIT** of DKK 25m
- Very **weak first half** followed by signs of **improvement in second half**
- **Production capacity rightsized** to lower demand and number of employees reduced by 15%

## Current business environment

- **Market outlook still weak**, although some signs of stabilisation
- **Eastern Europe** particularly hard hit by slowdown
- **Aggressive competition**



### DKKm YTD

Revenue  
EBIT  
EBIT ratio

2008

1,390

25

1.8%

2009

1,243

(25)

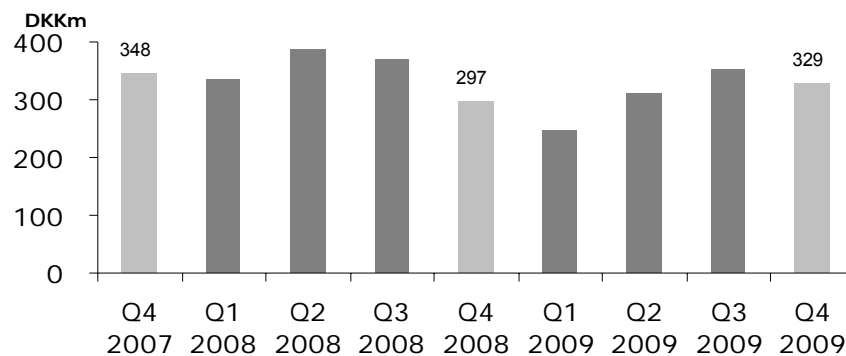
(2.0%)



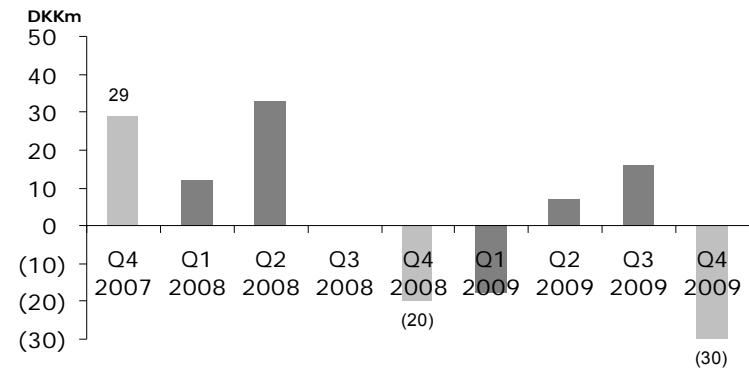
## Quarterly developments

- Signs of improvement in second half of 2009
- Revenue up 11% in Q4 vs. last year
- Q1 and Q4 are typically low season

### Turnover (DKKm)



### EBIT (DKKm)







## Guidance 2010

### Group

	<u>2010</u>	<u>2009</u>
■ New cement kiln capacity	50mty	45mty
■ Revenue	DKK 19-20bn	DKK 23,134m
■ EBIT-ratio	8-9%	9.8%
■ Tax rate	30%	19%
■ CFFI (excl. acquisitions)	DKK -400m	DKK -244m

■ Order intake in both Cement and Minerals is expected to increase in 2010 vs. 2009

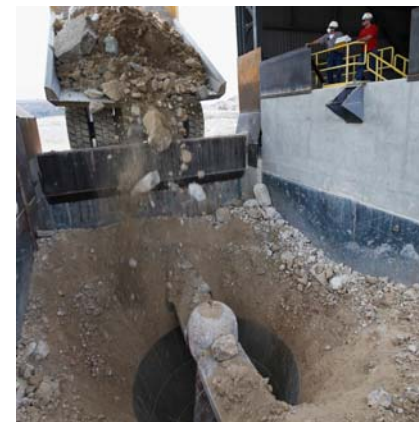
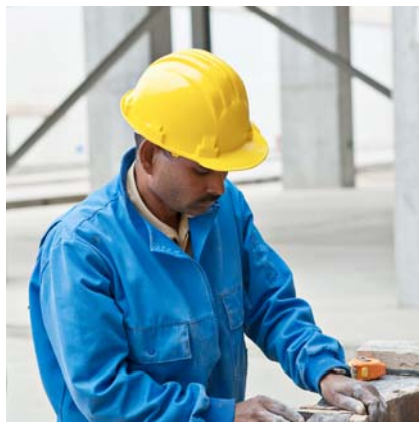
### Segments

	Revenue	EBIT
■ Cement	DKK 9-10bn	~9%
■ Minerals	DKK 8-9bn	~9%
■ Cembrit	DKK ~1.2bn	~2%



## Unchanged long term growth and earnings prospects

- **Urbanisation and industrialisation** in developing countries are expected to continue to generate increasing demand for cement and minerals in future.
- In periods of **high activity**: Expected **EBIT ratio: 10-12%**
- In periods of **low activity**: Expected **EBIT ratio: 8-9%**





## Concluding remarks

- **71% of revenue** generated in **emerging markets**
- **Record high CFFO, EBIT ratio** and **profits** in **2009**
- **Asset light business model** is working well
- **Increased optimism** among customers
- **Strong financial position** allows **dividend payment** to be **increased** in 2010
- **New dividend policy**: DKK 7 per share per year
- A number of **strategic initiatives** are ongoing to further enhance the competitive and financial position of FLSmidth





# Questions

